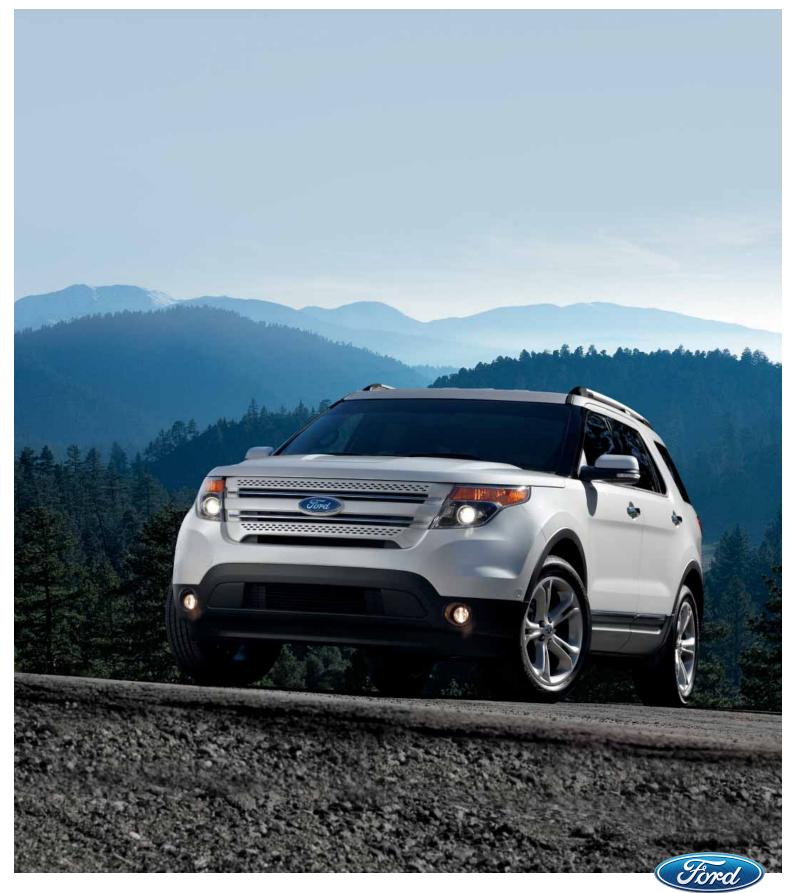
2012 EXPLORER



Drive one.

It's everything you never knew your SUV could be.

Explorer is completely redefining the SUV. Imagine getting fuel economy even the hybrid competition can't beat – that's 28 mpg hwy' with the all-new 2.0L EcoBoost[™] engine? Take calls² without picking up your phone. Summon songs² without touching your media player. Maximize traction with the turn of a dial? Explorer offers smart systems² to help you back out of parking spots and change lanes safely, parallel park quickly and more, including the world's first inflatable rear safety belts² in automotive production. Take a new path to adventure in the 2012 Explorer.



Limited. White Platinum Metallic Tri-coat. Available equipment. ¹EPA-estimated, FWD. Class is Large Utilities vs. 2011/2012 competitors. ²Available feature.







Introducing the all-new 2.0L EcoBoost[™] I-4 engine! Equipped with this state-of-the-art, turbocharged, direct-injection powerhouse, the 2012 Explorer provides power when you need it while pushing mileage to the max: 28 mpg hwy² is the absolute best of any non-hybrid engine in the class. A 6-speed automatic transmission helps EcoBoost deliver plenty of low-end torque for acceleration and passing, plus outstanding fuel economy while cruising. Spirited and smart – you can have it all with EcoBoost.



Dials up your control. Any road. Any time.



Challenging conditions? Simple solution: Just turn the dial to match the scene outside. Our highly capable Terrain Management System^{™1} is paired with Intelligent 4WD¹ to give you seamless shift-on-the-fly confidence. It's one more way the 2012 Explorer takes you everywhere you want to go.



- Mud, Rut lets the tires spin a bit if needed to help you keep moving.
 - **Snow, Gravel, Grass** optimizes grip on all sorts of slippery surfaces.
 - **Sand** allows aggressive wheel spin to help you stay on top.



- Normal is ideal for everyday on-road driving.
- Hill Descent Control™ regulates your speed on steep declines with just the push of a button.



Delivers hwy mileage and power no V6' can beat.



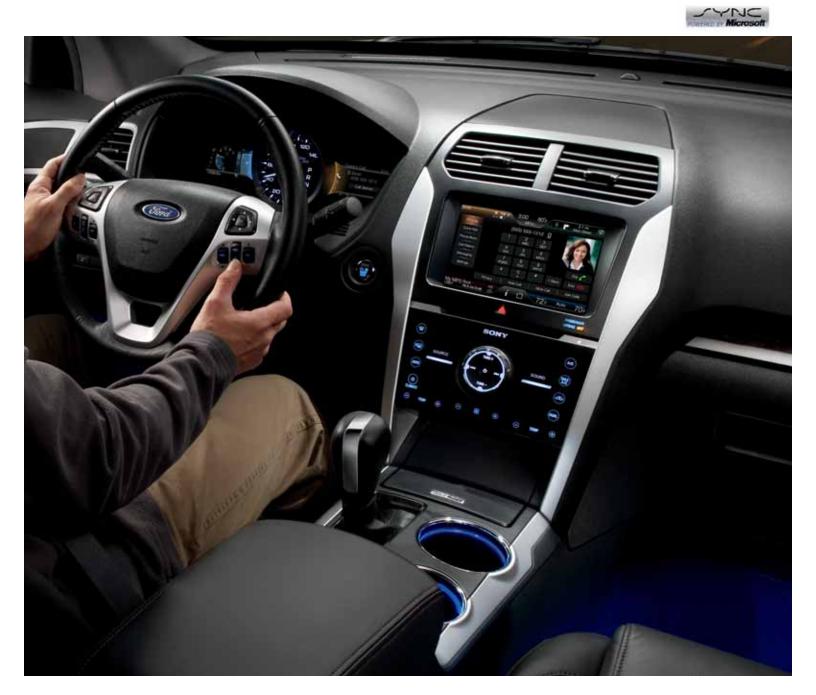
Explorer sets extremely high standards with its 3.5L Ti-VCT V6 engine. It gets the best hwy mileage of any V6 in its class – 25 mpg – and it supplies an unsurpassed 290 horsepower too. Twin independent variable camshaft timing (Ti-VCT) adds an extra measure of precision, contributing to fuel efficiency or power output as your input demands. For a truly engaging drive, take control of the shifting via our 6-speed SelectShift Automatic.[™] Not in the mood? Let it choose the best gear for you. This sophisticated transmission, paired with the Class III Trailer Tow Package,² also helps Explorer tow up to 5,000 lbs.³ so you can go all out on your adventures.

60



Limited. White Platinum Metallic Tri-coat. Available equipment.

¹EPA-estimated 25 mpg hwy, FWD. Class is Large Utilities, non-hybrid vs. 2011/2012 competitors. Excluding other Ford Motor Company vehicles. ²Available feature. ³When properly equipped.



Hands control the wheel. Voice controls the rest.

No more searching for your phone. No device on your ear. Connect to your world with voice-activated Ford SYNC.^{®1} Once paired, SYNC recognizes your phone and automatically transfers your contacts to support voice calling. It also plays music from your phone, MP3, USB or iPod.[®] And thanks to Bluetooth[®] streaming audio,¹ smartphone users can listen to Pandora[®] internet radio too. Just touch a button on the steering wheel and say things like "Call Melissa," or "Play genre: Pop." SYNC also offers 911 Assist,[™] and with an activated SYNC Services account you get business searches,¹ turn-by-turn driving directions,¹ custom traffic alerts¹ and more. Personalize your experience at SyncMyRide.com.

Tird

Limited. Charcoal Black leather trim. MyFord Touch.™ Available equipment.

¹Available feature. Requires compatible mobile device. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Traffic alerts and turn-by-turn directions available in select markets. Text message and data rates may apply.

Pulls it all together: MyFord Touch.

Simple spoken commands. Vibrant color-coded menus. Our voice-activated SYNC^{®1} with MyFord Touch^{™1} gives you ultimate control over your entertainment, phone, navigation and climate. Display your favorite photos. Create a Wi-Fi[®] hotspot for your passengers. You can even connect it to popular game consoles.² MyFord Touch includes SYNC Services, an 8" LCD touch screen in the center of the action, a media hub, 2 LCD screens in the gauge cluster and familiar 5-way controls on each side of the steering wheel. It's all about keeping your hands on the wheel and your eyes on the road.



Entertains you – and your friends.

MyFord Touch makes it easy to access your music and photos from a USB drive, an SD card, a portable hard drive or almost any device you plug into the media hub. Even connect a video cam to show off the footage you just shot of your star player's big game.²

Makes the most of your contacts.

Now you can "see" who's calling when MyFord Touch displays your phone book contact photos. To check local movie times, today's horoscopes, stock quotes and more, just call upon our exclusive SYNC Services, anytime day or night.

Navigates like a pro.

Upgrade to the Navigation System³ for interactive maps with 3D landmarks, plus an Eco-Route option on the turn-by-turn directions. A 6-month trial subscription to SiriusXM Satellite Radio, Traffic and Travel Link delivers over 130 channels of unique content, plus live infotainment services including local fuel prices, weather reports, sports scores and more.⁴

Instantly adjusts your climate.

With one touch of the MyTemp button, the system recalls your preferred temperature setting. Heated seats,³ fan speed and other climaterelated features are easily accessible from the same screen. Select climate controls are also located beneath the touch screen for quick access anytime.



Multitasks with Bluetooth.

No cords required. MyFord Touch is designed to be paired with your Bluetooth®-enabled mobile phone for hands-free calls and music. So you can listen to your MP3s, plus make and take calls without ever touching your phone.

¹Available feature. Requires compatible mobile device. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. ²Some features are only available when the vehicle is in Park. ³Available feature. ⁴SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. Subscriptions are governed by SiriusXM Customer Agreement; see www.siriusxm.com.



Senses what you may not see.



Simplifies lane changes and backing up.

Stop craning your neck trying to see what's in your blind spots. BLIS® (Blind Spot Information System) with cross-traffic alert¹ scans them for you. Just check your sideview mirrors² before changing lanes. An amber light means the system senses a vehicle in your way. It can also sense traffic approaching while you're slowly backing out of a parking spot. If it detects a vehicle in your path, the system sounds a warning, alerts you in the message center, and flashes a light in your sideview mirror.

Maintains your cruising distance.

Space is a good thing. Especially on the highway. Adaptive cruise control and collision warning with brake support¹ uses radar sensors to help maintain your choice of 4 preset gaps from the vehicle in front of you. It also uses those same front sensors to alert you to a potential collision. If one is detected, it flashes a warning across your windshield and sounds an alarm, providing extra time for you to apply the brakes. The system also pre-charges the brakes and increases brake-assist sensitivity to provide full responsiveness when you brake.



Distances shown based on a speed of 60 mph.

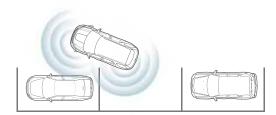


Comforts through every season.



Warm summer day? Standard seating for 7 provides plenty of room to breathe with best-in-class¹ lst- and 2nd-row head room, plus unsurpassed 2nd- and 3rd-row leg room. A dual-panel moonroof² floods the space with fresh air. Blustery winter evening? 10-way power, heated and cooled front seats² keep you comfortable. Environmentally friendly, soy-based foam in the seat cushions and seat backs helps conserve limited resources and reduce CO_2 emissions. This sustainable material joins recycled content, soft-touch surfaces and premium trim – all crafted to world-class standards for fit and finish – in a graceful design you'll appreciate in any climate every day of the year.



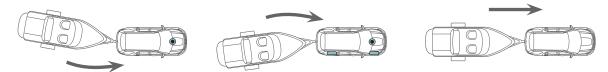




Steers you into the sweet spot.

That's right. First, active park assist¹ uses ultrasonic sensors to help you locate the perfect parallel parking spot. Then, you take your hands off the wheel and your Explorer steers itself into place. You simply follow system prompts to shift gears and control the brake and accelerator pedals. The vehicle can be parked in as little as 24 seconds. Available exclusively on Explorer Limited.







Ready for 2.5 tons of fun.

That's an abundant 5,000 lbs. When equipped with the 290-hp 3.5L Ti-VCT V6 and the Class III Trailer Tow Package; Explorer is geared up for adventure. You'll tow with the utmost confidence thanks to standard trailer sway control (TSC) and hill start assist. When trailer sway is detected, TSC automatically reduces engine speed and selectively applies the brakes to help you maintain control of both the vehicle and the trailer.² Hill start assist is particularly useful on boat launch ramps since it helps prevent you from rolling downhill when you take your foot off the brake. Whether heading up an incline in Drive or in Reverse, you're covered.



XLT. Dark Blue Pearl Metallic. Available equipment.

¹Available feature. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

Increases your grip through the turns.

We all have our challenges. Whether yours include mountain switchbacks of freeway on-ramps, it can be easy to misjudge a turn. And you need to slow down – quickly. That's when you'll really appreciate Curve Control. As the latest enhancement to our AdvanceTrac® with RSC® (Roll Stability Control[™]), it's standard on every Explorer. Curve Control actually senses when you're entering a turn too fast and can apply 4-wheel braking and reduce engine torque to help slow the vehicle by as much as 10 mph in about a second. It helps you stay in control on both wet and dry pavement.



Award-winning level of protection.

Explorer is the first and only vehicle in automotive production with inflatable rear safety belts² for the 2nd-row outboard seating positions. Designed to help reduce the risk of injury in the event of a frontal or side collision, they deploy in less than a blink of an eye and distribute pressure across more of the occupant's torso than a traditional belt. They're also compatible for use with most child-safety seats. This Ford-exclusive innovation has earned multiple awards including the 2011 Traffic Safety Achievement Award from the New York International Auto Show's World Traffic Safety Symposium.

"Top Safety Pick" - only the best will do.

Travel with confidence knowing Explorer has attained the highest possible rating from the Insurance Institute for Highway Safety (IIHS) for 2011. In fact, no other brand offers you more 2011 "Top Safety Pick" vehicles than Ford. Our engineers are constantly developing and advancing safety technologies to help give you peace of mind out there on the road.



Limited. Red Candy Metallic Tinted Clearcoat. Available equipment.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²Available feature.

Lots of ways to make it yours.



Take advantage of versatile standards to make your life easier. Stow all sorts of cargo with flexible seating configurations and a flat load floor. Even transport long objects inside. Add options to help make backing up, changing the seat arrangement and loading cargo easy. Create the Explorer you want, just the way you want it. Extra-deep 21-cu.-ft. cargo area behind 3rd row¹ Rear view camera² PowerFold® 3rd-row seat² Power liftgate² 2nd-row 60/40 split-fold seat













Limited in White Platinum Metallic Tri-coat customized with smoked hood and side window deflectors, molded splash guards, roof crossbars, and cargo box by THULE^{\otimes 1}

Dual head restraint DVD by INVISION™1

All-weather floor mats

Remote start systems

Cargo security shade, cargo area protector and rear bumper protector

Electronics

Keyless entry keypad Vehicle security systems Park assist systems¹ Exterior Locking fuel plug Full vehicle cover¹ Sportz[®] SUV tent¹ Trailer hitch balls/drawbars Wheel lock kit Interior Interior light kit Cargo organizers and protectors Ash cup/coin holder



Mechanical	Exterior	
3.5L Ti-VCT V6 engine	Bi-functional projector-beam halogen head	
6-speed SelectShift Automatic™ transmission	Dual chrome exhaust tips	
4-wheel disc Anti-Lock Brake System (ABS)	LED taillamps	
18.6-gallon fuel tank	Power sideview mirrors with integrated blind	
Easy Fuel® capless fuel filler	and manual fold-away design	
Electric power-assisted steering	Privacy glass (rear doors, rear quarter windo	
Front-wheel drive (FWD)	- and liftgate window) - Rear spoiler	
Hill start assist		
Independent front and rear suspension	 Remote Keyless Entry System with 2 integra transmitter remotes 	
Traction control	- Roof-mounted antenna	
Trailer sway control	- Windshield wipers – Front: speed-sensitive, va	
Seating	with washer; rear: 2-speed with washer	
lst-row bucket seats	Safety & Security	
2nd-row 60/40 split fold-flat seat	Personal Safety System™ for driver and fror	
3rd-row 50/50 split fold-flat seat	includes dual-stage front airbags, safety be	
Interior	 safety belt energy-management retractors, sensors, driver's seat position sensor, crash s 	
1st-, 2nd- and 3rd-row dome/map lights	restraint control module and Front-Passenge	
lst- and 2nd-row carpeted floor mats	AdvanceTrac [®] with RSC [®] (Roll Stability Cont	
1st- and 2nd-row scuff plates with embossed Explorer logo	and Curve Control	
1st-row center console with armrest and storage	Autolock	
Accessory delay for power features	Battery saver with headlamps-off delay	
Adjustable driver and front-passenger sun visors	- Belt-Minder® front safety belt reminder	
with covered vanity mirrors	Child-safety rear door locks	
Air conditioning with auxiliary rear controls	Front height-adjustable shoulder safety bel	
Cabin air filter	Front-seat side airbags ¹	
Cargo area hooks	Illuminated Entry System	
Four 12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)	 LATCH – Lower Anchors and Tether Anchors (2 in rear outboard seating positions) 	
Front-passenger (1) and B-pillar (2) assist handles	- MyKey®	
Load floor tie-down hooks	Safety Canopy® System with side-curtain air	
Overhead console with sunglasses holder	and rollover sensor	
Power door locks	- SecuriLock [®] Passive Anti-Theft System	
Power windows	 SOS Post-Crash Alert System[™] unlocks dool bazard lights and sounds born after airbag 	
Rear-window defroster	 hazard lights and sounds horn after airba or safety belt pretensioner activation in a 	
Steering wheel-mounted cruise, audio, and 5-way	Tire Pressure Monitoring System (excludes s	
MyFord [™] controls (2)		
Tilt/telescoping steering column	-	

Bi-fund	tional projector-beam halogen headlamps
Dual ch	nrome exhaust tips
LED ta	illamps
	sideview mirrors with integrated blind spot mirrors anual fold-away design
	/ glass (rear doors, rear quarter windows tgate window)
Rear sp	poiler
	e Keyless Entry System with 2 integrated keyhead iitter remotes
Roof-n	nounted antenna
	nield wipers – Front: speed-sensitive, variable-intermitter asher; rear: 2-speed with washer
Safet	y & Security
include safety sensor	al Safety System [™] for driver and front passenger es dual-stage front airbags! safety belt pretensioners, belt energy-management retractors, safety belt usag s, driver's seat position sensor, crash severity sensor, nt control module and Front-Passenger Sensing Syster
	ceTrac® with RSC® (Roll Stability Control™) rve Control
Autolo	ck
Batter	y saver with headlamps-off delay
Belt-M	inder® front safety belt reminder
Child-s	afety rear door locks
Front h	eight-adjustable shoulder safety belts
Front-s	seat side airbags ¹
Illumin	ated Entry System
(2 in re	– Lower Anchors and Tether Anchors for Children ar outboard seating positions)
MyKey	8
	Canopy® System with side-curtain airbags ¹ lover sensor
Securil	Lock® Passive Anti-Theft System
hazard	ost-Crash Alert System™ unlocks doors, flashes lights and sounds horn after airbag deployment ty belt pretensioner activation in certain collisions²
Tire Pro	essure Monitoring System (excludes spare)



Horsepower, Torque & EPA-Estimated Fuel Economy

FWD 18 city/25 hwy/20 combined mpg 4WD 17 city/23 hwy/19 combined mpg 2.0L EcoBoost™ I-4 Engine Horsepower: 240 @ 5,500 rpm³ Torque: 270 @ 3,000 rpm³	pm	Torque (lbft.): 255 @ 4,000 rp	Horsepower: 290 @ 6,500 rpm	3.5L Ti-VCT V6 Engine 6-speed SelectShift Automatic
			18 city/25 hwy/20 combined mpg	FWD
6-speed automatic 20 city/28 hwy/23 combined mpg		Torque: 270 @ 3,000 rpm ³	Horsepower: 240 @ 5,500 rpm ³ 20 city/28 hwy/23 combined mpg	2.0L EcoBoost™ I-4 Engine 6-speed automatic

¹Always wear your safety belt and secure children in the rear seat.²SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ³Figures achieved using premium unleaded gasoline. Comparisons based on 2011 competitive models (class is Large Utilities), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



EXPLORER Standard Features



Explorer

Equipment Group 100A Includes all standard features, plus:

Mechanical

58-amp-hr battery 175-amp alternator

Seating

1st-row bucket seats with 2-way adjustable head restraints and 6-way power driver's seat with manual lumbar Cloth seats

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers

Manual day/night rearview mirror

MyFord™ with 4.2" color LCD displays in instrument cluster and center stack; and media hub with auxiliary audio input jack Power windows with one-touch-down driver's side window feature

Exterior

17" steel wheels with 5-spoke wheel covers and P245/65R17 all-season BSW tires

Black door handles, sideview mirrors, roof-rack side rails, lower bodyside cladding and wheel-lip moldings

Foundry Gray-painted grille



XLT Equipment Group 200A Includes all Explorer features, plus:

Mechanical

200-amp alternator Perimeter alarm

Seating

1st-row bucket seats Unique cloth seats

Interior

Ford SYNC[®] voice-activated, in-vehicle connectivity system (includes USB port in media hub)

Illuminated visor vanity mirrors

Leather-wrapped steering wheel and shift knob Power windows with front one-touch-up/-down feature SiriusXM Satellite Radio with 6-month trial subscription

Exterior

18" painted aluminum wheels with P245/60R18 all-season BSW tires

Automatic headlamps

Black lower bodyside cladding with chrome accents

Chrome door handles

Fog lamps

Gloss Black, heated sideview mirrors with LED turn signal indicators and security approach lamps

Reverse Sensing System

Satin Silver-finish grille

SecuriCode[™] invisible keypad

Silver roof-rack side rails



Limited

Equipment Group 300A Includes all XLT features, plus:

Mechanical

72-amp-hr battery
Intelligent Access with push-button start
Remote Start System

Seating

1st-row heated bucket seats with 4-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) with memory feature and 6-way power frontpassenger seat 2nd-row 60/40 split fold-flat seat with armrest

and dual cupholders

Leather-trimmed seating surfaces

Interior

110-volt power outlet
Ambient lighting
Auto-dimming rearview mirror
Cargo net
Dual-zone electronic automatic temperature control
Ford SYNC voice-activated, in-vehicle connectivity system with SYNC Services for Traffic, Directions and Information
High-gloss Black center stack accents
MyFord Touch™ with 2 configurable displays in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
Power-adjustable pedals with memory
Sony [®] Audio System with 12 speakers and HD Radio™ Technology
Unique wood-appearance instrument panel appliqués
Universal garage door opener

Exterior

20" painted aluminum wheels with P255/50R20 all-season BSW tires Body-color grille

Body-color, power-folding, heated sideview mirrors with LED turn signal indicators, security approach lamps and driver's side memory Rear view camera

Capacities (cu. ft.)

Passenger volume	151.7
Cargo volume behind 1st row	80.7
Cargo volume behind 2nd row	43.8
Cargo volume behind 3rd row ¹	21.0
Fuel tank (gal.)	18.6
Max. towing (lbs.) ²	5,000

Exterior Dimensions Wheelbase

Length	197.1"
Height	70.4"
Width – Excluding mirrors	78.9"
Width – Including mirrors	90.2"
Width – Mirrors folded	82.5"
Liftover height	31.3"

112.6"

Interior Dimensions 1st/2nd/3rd Row 41.4"/40.5"/37.8" Head room 61.3"/61.0"/50.8" Shoulder room 57.3"/56.7"/40.7" Hip room 40.6"/39.8"/33.2" Leg room

¹Including rear seat well. ²Maximum weight shown is for properly equipped vehicle with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

Dimensions may vary by trim level. Microsoft is a registered trademark of Microsoft Corporation. iPod is a registered trademark of Apple Inc. All rights reserved. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. The term Wi-Fi® is a registered trademark of the Wi-Fi Alliance.® Sirius U.S. Satellite Services available in the 48 contiguous U.S.A. and D.C. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. THULE is a registered trademark of Thule Sweden AB. INVISION is a trademark of Audiovox Corporation. Sony is a registered trademark of the Sony Corporation. HD Radio is a proprietary trademark of iBiguity Digital Corp.



Explorer



Medium Light Stone cloth trim. || 3rd-row cupholders and storage bins. || MyFord™ 4.2" LCD center stack display. || Embossed door-sill scuff plates. || All-weather floor mats!











Explorer

Available Package	
Class III Trailer Tow Package includes engine oil cooler and 7-/4-pin wiring harness (n/a with EcoBoost engine)	
Available Options	
	e with 6-speed automatic transmission Trailer Tow Package or SelectShift)

All-weather floor mats

Cargo security shade

Ford SYNC® voice-activated, in-vehicle connectivity system includes USB port in media hub (requires SiriusXM Satellite Radio)

Intelligent 4WD with Terrain Management System™ and Hill Descent Control™ (n/a with EcoBoost engine)

Roof-rail crossbars

SiriusXM Satellite Radio

Splash guards

Exteriors	Interior	
White Suede	1	
Ingot Silver Metallic	1	
Red Candy Metallic Tinted Clearcoat ¹	1	
Dark Blue Pearl Metallic	1	
Black	1	



17" Steel with 5-spoke Wheel Covers Standard





Dark Blue Pearl Metallic. ¹Additional charge. Colors are representative only. See your dealer for actual paint/trim options.





Charcoal Black leather trim. Available equipment. I 1st-row center floor console. Available equipment. Heated sideview mirrors with LED turn signal indicators and security approach lamps. Satin Silver-finish grille. Fog lamps.





XLT

Available Equipment Groups

Equipment Group 201A – Auto-dimming rearview mirror + Premium Audio System with 8 speakers + rear view camera + dual-zone electronic automatic temperature control + **Driver Connect Package** includes SYNC[®] with MyFord Touch[™] voice-activated, in-vehicle connectivity system, which includes SYNC Services, two 4.2" configurable displays in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

Equipment Group 204A¹ – Includes auto-dimming rearview mirror + Premium Audio System with 8 speakers + rear view camera

+ Comfort Package includes leather-trimmed seating surfaces, 10-way power driver's seat and 6-way power front-passenger seat

Equipment Group 205A – Includes all content of 204A + dual-zone electronic automatic temperature control + **Driver Connect Package**

Available Packages

BLIS® Plus Inflatable Rear Safety Belt Package includes BLIS (Blind Spot Information System) with cross-traffic alert and inflatable rear safety belts in 2nd-row outboard seating positions (requires 201A, 204A or 205A)

Class III Trailer Tow Package includes engine oil cooler and 7-/4-pin wiring harness (n/a with EcoBoost engine)

Available Options

2.0L EcoBoost™ I-4 engine with 6-speed automatic transmission (n/a with 20" wheels, Intelligent 4WD, Trailer Tow Package or SelectShift Automatic™ transmission)

20" polished aluminum wheels (requires 201A, 204A or 205A; n/a with EcoBoost engine)

All-weather floor mats

Cargo security shade

Dual head restraint DVD by INVISION^{™2}

Dual-panel moonroof (requires 201A or 205A)

Intelligent 4WD with Terrain Management System™ and Hill Descent Control™ (n/a with EcoBoost engine)

Power liftgate (requires 201A, 204A or 205A)

Roof-rail crossbars

Splash guards

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires 205A)





18" Painted Aluminum Standard



20" Polished Aluminum Available



White Platinum Metallic Tri-coat.

¹Late availability. ²Ford Licensed Accessory. ³Additional charge.

Colors are representative only. See your dealer for actual paint/trim options.





Charcoal Black Cloth Standard



Medium Light Stone Leather Requires Comfort Package



Charcoal Black Leather Requires Comfort Package



Limited



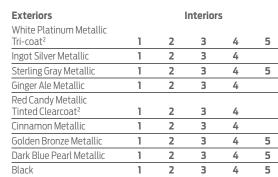
Charcoal Black leather trim with perforated inserts. Available equipment. 2nd-row center console? Intelligent Access with push-button start. Body-color grille. 2nd-row climate control, 12-volt powerpoint and 110-volt power outlet.





Limited

Available Equipment Groups Equipment Group 301A – Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription + power liftgate + Luxury Seating Package includes PowerFold® 3rd-row seat, perforated leather-trimmed seats, heated and cooled driver and front-passenger seats, and 10-way power front-passenger seat with power lumbar Equipment Group 302A – Includes all content of 301A + active park assist + adaptive cruise control and collision warning with brake support + rain-sening wipers + HID headlamps + BLIS® Plus Inflatable Rear Safety Belt Package includes BLIS (Blind Spot Information System) with cross-traffic alert and inflatable rear safety belts in 2nd-row outboard seating positions	Exteriors White Platinum Metallic Tri-coat ² Ingot Silver Metallic Sterling Gray Metallic Ginger Ale Metallic Red Candy Metallic Tinted Clearcoat ² Cinnamon Metallic Golden Bronze Metallic Dark Blue Pearl Metallic
Equipment Group 303A – Includes all content of 302A + 2.0L EcoBoost™ I-4 engine with 6-speed automatic transmission	Black
Available Packages BLIS Plus Inflatable Rear Safety Belt Package Class III Trailer Tow Package includes engine oil cooler and 7-/4-pin wiring harness (n/a with EcoBoost engine)	OD
Available Options	0000
2.0L EcoBoost I-4 engine with 6-speed automatic transmission (n/a with 302A, Intelligent 4WD, Trailer Tow Package or SelectShift Automatic™ transmission)	C°°C
20" polished aluminum wheels (requires 301A, 302A or 303A)	
2nd-row bucket seats (requires 301A, 302A or 303A)	20" Painted Aluminum
2nd-row center console (requires 2nd-row bucket seats and 301A, 302A or 303A)	Standard
All-weather floor mats	
Cargo security shade	
Dual head restraint DVD by INVISION™1	
Dual-panel moonroof	0.0
Intelligent 4WD with Terrain Management System [™] and Hill Descent Control [™] (n/a with EcoBoost engine)	
Powerliftgate	
Roof-rail crossbars	
Splash guards	
Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription	20" Polished Aluminum Available







Charcoal Black Leather Standard



Medium Light Stone Leather with Perforated Inserts Requires Luxury Seating Package



Charcoal Black Leather with Perforated Inserts Requires Luxury Seating Package



Charcoal Black Leather with Pecan Perforated Inserts Requires Luxury Seating Package



Sterling Gray Metallic. Available equipment. ¹Ford Licensed Accessory. ²Additional charge. Colors are representative only. See your dealer for actual paint/trim options.

QUALITY, GREEN, SAFE AND SMART.

New Vehicle Limited Warranty. We want your Ford Explorer ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/ 36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. **Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. **Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. **Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. **Genuine Ford Accessories** will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-6,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and/or a



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